



**economics design**  
research · education · design

# Economics Design

Robust Ecosystem Design

# About Economics Design

Economics design focuses on the design of ecosystems. All ecosystems have similar underlying economics concepts.

By understanding the concepts, it can help to better **align incentives** of all participants.

Our goal is to **design** sustainable economics structure for the **long run**.

# Projects

<b>Industry</b>	<b>Project</b>	<b>Summary</b>	<b>Job Scope</b>
Entertainment Media	Cryptonews.com	Decentralised media platform	Consultation on ecosystem model
Healthcare	Remelife	Cross-border dementia care	Consultation on ecosystem & token model
Insurance	Otonomi	B2B decentralised insurance	Advisory on incentive and token mechanisms
DeFi	Plutus Capital	New age bank in China	Consultation and building initial token model*
Ecosystem	NDA	Building economic zones in S.E.A.	Advisory on initial bonding curve
Entertainment	Aavegotchi	Bringing DeFi into games	Advisory on initial bonding curve*

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Entertainment Media	LunarCRUSH	Financial data with AI and token incentives for users	Consultation on ecosystem and token model
Entertainment media	Xcademy	Rewarding content creators	Consultation on token model
Esports	NDA	Still ongoing	Consultation on ecosystem and token model
Tech Structure	NDA	Still ongoing. L0 solution.	Consultation on ecosystem and token model
Healthcare	Health Token	Stem Cell in China	Consultation and building token model*

*\* means they have gone a different route than the consultation report created*